



Report of 2018 the 8th China-ASEAN (Thailand)

Commodity Fair Report

2018 the 8th China-ASEAN (Thailand) Commodity Fair (hereinafter referred to as Thailand Fair) has been successfully held in EH99 of Bangkok International Trade and Exhibition Centre from Sep. 27 to 29, 2018. The fair was sponsored by China Foreign Trade Centre (Group) and also got high attention and supports from economic and commercial counselor's office of Chinese embassy in Thailand, The Chinese Chamber of Commerce, Thailand, Thailand Convention & Exhibition Bureau, and all walks of life of Thailand. Now, relevant information will be concluded as follows:

I. Basic condition of the Fair

With a total scale of 5,408 square meters, the two exhibitions will offer nearly 250 booths and host more than 200 exhibitors from the industrial bases in Fujian, Zhejiang, Jiangsu, Guangdong, Qingdao and Ningbo, China. The exhibits will cover electromechanical products, building materials, hardware, furniture, houseware and consumer goods. The two exhibitions will be held concurrently with the events such as “China (Ningbo) Electromechanical Products Export Thailand Exhibition” and the “Maritime Silk Road Fujian Brands Expo” .

II. Investment propaganda of the fair

In order to make sure the investment propaganda is in place and in time, China Foreign Trade Guangzhou Exhibition General Corporation undertaker of the fair enhanced professional promotion in new channels based on the promotion of traditional media channels and analysis result of previous investment propaganda data, including google, facebook, LINE.

CACF attracted 41 Thai media, including Bright TV ,Channel 8, Xinhua Online, radio NBT World (TV) and CRI Radio, as well as various major Thai newspapers, including Sayam Rat, Manager, Post Today, Siam Toorakij, Siam Event, Industrial Thailand News, Biznews etc.



**จีน เตรียมยกทัพสินค้าคุณภาพระดับโลกมาชิง
ใหญ่ในไทย "8th China ASEAN
(Thailand) Commodity Fair 2018 & 9th
Guangdong (Thailand) Products show
2018"**

2 ปีถัดจากเหตุการณ์ความสำเร็จครั้ง
ประวัติศาสตร์ของนครนิวยอร์ก 2017 2 งานแสดง
สินค้าอย่าง "8th China ASEAN (Thailand)
Commodity Fair 2018 & 9th Guangdong
(Thailand) Products show 2018" ได้กลายเป็น
งานระดับโลก และยังเป็นประตูเชื่อมโลกแห่งสินค้าจาก
ผู้ผลิตกว่า 200 บริษัทจากเขตพัฒนาพิเศษเขต
ต่างของจีนและพื้นที่ชายแดนของลาว 250 ราย
อาทิ ผลิตภัณฑ์เครื่องใช้ไฟฟ้า ผลิตภัณฑ์
ผ้าไหม เครื่องมือช่าง เครื่องใช้ไฟฟ้า เป็นต้น
ภายใต้การนำโดยกรมการค้าระหว่างประเทศ
ระหว่าง 27 - 29 กันยายน 2561 ณ ฮอลล์ 99 บูธชาวจีน



ThaiPR.NET จีน เตรียมยกทัพสินค้าคุณภาพระดับโลก
ชิงใหญ่ในไทย 8th China ASEAN
(Thailand) Commodity Fair 2018 & 9th
Guangdong (Thailand) Products show 2018



III. On-site activities of the fair

In order to expand the influence of the fair, we held many activities before and during the fair, including: simple opening ceremony held in EH99 of BITEC exhibition center in the morning of Sep. 27; there were also 8 seminars held such as business development of small and medium-sized enterprises, start-up of e-commerce economy and so on, which has been responded enthusiastically.

The exhibitions have received much attention and great support from the Economic & Commercial Counsellor's Office of the Embassy of the People's Republic of China in the Kingdom of Thailand, the Commercial Office of the Thai Consulate General in Guangzhou, Thailand Convention & Exhibition Bureau, the Thai-Chinese Chamber of

Commerce, the Federation of Thai Industries and Thailand-China Business Council. It will further promote the economic and trade cooperation between China and Thailand, build an important trade platform for the two countries and present the latest industrial trends and developments in an all-round way!

(highlights of fair site)

